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APR 05 2006

Date: 4/5/06

Application: 09/898,686

Attention LIE: Examiner: Daniel Lastra

To: Daniel Lastra FAX 571 273-8300

Direct FAX 571 273-6720

From: William Kish FAX 925 376-0665

Pages: 10

Re: Office communication response on March 23, 2006

Dear Mr. Lastra:

I requesting the allowance of a generic claim and electing class 705 subclass 14. I have amended claim 18 which is now dependent to claim 15. Claim 26 is dependent too and I have amended bids and offers within Claim 26 to a means of a transfer.

I have added new definitions within this letter on page 2.

I am mailing this communication to:

P.O. Box 1450

Alexandria, VA 22313-1450

Please call me at 925 250-9450, if you have any thoughts or questions. I appreciate your explanation in your Office communication.

Sincerely,

Bill Kish

Definitions

(New) "Preference" as used herein are customer actions. Actions selecting product services from the sponsored company's product offerings.

(New) "Event Date" as used herein are customer dates where the date is associated with a product or service.